



Eric Woodroof, Ph.D.  
Profitable Green Solutions  
[www.ProfitableGreenSolutions.com](http://www.ProfitableGreenSolutions.com)

May 13, 2009

Dear Dr. Woodroof:

I was one of the attendees at the US Environmental Protection Agency's Sustainable Communities Conference held in Dallas, Texas, from March 9<sup>th</sup> to 11<sup>th</sup>, 2009. As a participant in your three hour workshop presentation I wanted to let you know how much I enjoyed your thought provoking and extremely interesting presentation.

As a relative novice in the area of carbon reduction, I appreciate your efforts to provide training on global trends in energy and environment, carbon footprints of the international community, carbon auditing, carbon reduction strategies, and green marketing. I saw you quickly adapt your presentation to the experience level of the audience, draw us in to participate your conversation, and in a short period help us understand the big picture of carbon management and reduction. I came away from the presentation with a much better understanding of a wealth of important climate and carbon management information. Thanks for dedicating your time and effort to impart this important information. I look forward to working with you in the future.

Sincerely,

A handwritten signature in black ink that reads "Stephen B. Massey". The signature is fluid and cursive, with a large loop at the end of the last name.

Stephen B. Massey, P.E.  
Community Services Director  
City of Allen